

As part of the Trusted Advisors Network, you will have ongoing access to the internal Trusted team and the network of consultants and coaches. We are committed and will continually help any member of our network grow their existing consulting practice or build a new consulting practice that is positioned for growth and sustainability.

## A proven method for marketing your business ...

[Visit Website](#)

- Help you identify your market niche (industry specific, industry general, geographically specific, company level specific, etc.)
- Help you create your value proposition focused on your personal expertise and your new bench strength with Trusted Advisors
- Help you select which marketing techniques that will work for you personally and your potential clients (networking, speaking, social media, thought leader authorship, etc.)
- Help you lay out a marketing plan for your first year with the emphasis on seeing positive cash flow within the first 90 days
- Help you layer the marketing plan into your business
- If necessary, build or reevaluate your corporate identity
- If necessary, build or reevaluate your website

## Generating clients ...

[Visit Website](#)

- Access to potential client needs assessment tools
- Calculating the potential clients' return on investment when working with you on a project
- Access to proven proposal templates
- Pricing models and current best practices
- Individualized guidance and support in creating proposals and pricing

## Customizable client materials that deliver results ...

[Visit Website](#)

- Trusted Advisors is committed to creating and maintaining customizable client tools that get measurable results when facilitated inside a client organization. Our consultants tell us our existing tools save them valuable time and allow them to focus on their clients' needs. The client tools concentrate on four key business areas and, combined with your personal expertise, provide powerful results.
  - Strategic Planning
  - Process Improvement
  - Team Development (Executive level to the front lines)
  - Enhancing the Customer Experience/Customer Loyalty

## The value of collaborating with a national network of peers ...

[Visit Website](#)

- Trusted Advisors' network of consultants and coaches is extremely collaborative. Most members of the network bring decades of experience and expertise from most industries, the non-profit arena, and government.

Our network collaborates on many issues, and some examples include ...




- Industry knowledge
  - Client case studies
  - Marketing techniques
  - Proposal models and pricing
  - Facilitation techniques
  - Client projects that may surpass the scope of a sole practitioner
  - New client opportunities
  - Client challenges
- Trusted Advisors hosts three (3) Power Summits a year, facilitated by your peers, to provide new learning, support, and networking opportunities between the Trusted Advisors' team and our current network of consultants and coaches.

## The value of having a strategic partner ...

[Visit Website](#)

- Unlimited support and collaboration with the Trusted team with no additional cost from day one to year thirty
- 30 plus years of successfully supporting a network of independent consultants and coaches
- No question or brainstorming issue is off the table. Conversations include but are not limited to marketing ideas and follow-up, proposal review, pricing, facilitation techniques, etc. Conversations also include handling challenges and celebrating wins.

**Trusted Advisors Network**

-  [trustedadvisorsnetworkllc.com](http://trustedadvisorsnetworkllc.com)
-  [success@trustedadvisorsnetworkllc.com](mailto:success@trustedadvisorsnetworkllc.com)
-  484-507-9641

